

# Ravi Surana

UX Designer/Project Manager

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## Work Experience

**UX Designer/Project Manager, Ananth Technologies [June 2016 - Present]**

- Responsible for creating the user experience for both mobile and web platforms using best practices and processes in UX like UCD, GCD that involves user research (user interview, card sorting, usability testing), modeling, scenario creation, wireframing, prototyping, and usability analysis etc.
- Manage the end to end product development from planning, designing to collaborating with developers and ensuring final product's compliance with all the standards

**Freelance UX Designer, Truelancer.com [July 2015 - May 2016]**

- Worked on various projects for both local and international clients
- Helped in creating a good experience for mobile and web-based platforms

**Software Engineer, JDA Software [July 2013 - May 2016]**

- Worked as a Front and Back end developer for a product suite - Flowcasting
- Evangelized the practice of UCD by working with and guiding QA engineers and developers to identify UI/UX related issues, contributed to the formation of UX guidelines
- Participated in Design Studio conducted by UX designers and helped them conceptualize the product in the form of wireframes

**Co-founder, PocketChef [November 2014 - September 2015]**

- PocketChef was a food technology startup based in Hyderabad, aimed at providing quality meals in a reasonable price
- Managed the entire business development from planning, designing and developing the technology to marketing and operating to achieve maximized growth

## Selected Projects

**UX Designer, SmallBite [2015-2016]**

- A food tech start up based in Pune, provides quality food in a reasonable price
- Designed the entire Android mobile application experience

**UX Designer, Broker-X [2015-2016]**

- An application developed to create a collaboration platform between broker and buyer/seller for the exchange of goods in chemical industry
- Designed the entire Android mobile application experience

**Design Consultant, AMC Educare [2013]**

- Introduced the concept of design studio to AMC team.
- Designed illustrations for NCERT activities to help children better understand their curriculum concepts

## Awards & Achievements

Topped school in 10th Standard

2 Spot Awards for Excellent performance, JDA Software, 2014

Merit Cum Means Scholarship, IIT Kharagpur, 2008-13

## Education

Indian Institute of Technology (IIT)

Kharagpur

Graduation: June 2013

BTech/MTech, Agricultural and Food Engineering

GPA: 7.25/10

## Skillset

### Languages

JavaScript, JQuery, Extjs, Core Java  
HTML, CSS, Bootstrap

### Design

UCD Process, Design Thinking, Information Architecture, Interaction Flows, Wireframing, Prototyping, Visual Design, Lean UX

### Tools

Adobe CC (Photoshop, Illustrator, Experience Design), Sketch, Origami Studio, Axure, LucidCharts, Android Studio, IntelliJ IDEA, Cognos Reporting Studio (IBM)

## Extra Curricular

**Member Of Technology Literary Society, IIT KGP [2009]**

Designed posters for the TLS booklet

**Design Head RPH, IIT KGP [2012]**

Designed sketches for Rangoli and Illumination Competition and won Gold Medals for 2 consecutive years

**Guitarist in JDA Rock Band [2013]**

Performed at the JDA Annual function

**CoE Share as Volunteer [2013-]**

Part of the team in JDA which undertakes CSR events, volunteered 40+ hours on events like drinking water camp and visit to orphanage